

For Details, Contact:
Steve Pope
Sales
Direct Phone: 800-669-9597

407 Stevens Street
Geneva, IL 60134
USA

Phone: 800-879-2915
Fax: 630-232-1053
Email: Sales@merlindarts.com
Website: www.merlindarts.com

Press Release:

Brady Distributing Company becomes the first Domestic Distributor of the Wild Bull[®] Electronic Scoring, steel dart game.

Geneva, IL, October 24, 2005: Merlin Technologies, manufacturer of the **Wild Bull[®] electronic scoring steel and soft-tip dart game**, announces the appointment of Brady Distributing Company as their first Authorized Distributor of the Wild Bull[®] dart game in the United States.

"We believe Brady represents the best in Domestic Distribution," says Steve Pope, VP of Marketing for Merlin. "Whether customers seek inventory, service, competitive pricing or overall product knowledge, Brady sets the bar. The Wild Bull[®] is perhaps the most innovative dart game, scoring both steel and soft-tip darts on an authentic bristle board. We're proud to be associated with the Brady Team because matching great products with great Distributors is what it's all about."

With stocking locations in Memphis, Charlotte, Miramar and Orlando, Brady is poised to interest operators for the new Wild Bull[®] dart game and ship nationwide. "Brady has already begun placing orders on behalf of operators who've heard about our game," Pope explains. "Brady offers operators electronic dart games for plastic darts and now the Wild Bull[®] for those who prefer steel darts."

Merlin has begun aggressively marketing its dart game in the United States after spending much of its time selling overseas. With interest in the Wild Bull[®] game growing here at home, forming a partnership with Brady allows Merlin to direct interested operators to this full service distributor. "This ensures a truly attractive offering and peace of mind to our customers," says Pope.

To learn more about the Wild Bull[®] dart game, contact Merlin at 800-669-9597, visit www.merlindarts.com or contact Brady Distributing Company at 704-357-6284 or visit www.bradydist.com.